



FirstService

Creating value one step at a time

SPOTLIGHT



Welcome to the first edition of Spotlight!

Spotlight is our new quarterly newsletter designed to shine a light on the Social Purpose initiatives happening every day throughout our organization.

Through Spotlight we will share highlights of how our teams are demonstrating what it means to #FirstServeOthers in their communities. We hope you enjoy learning about how your colleagues are embracing Social Purpose and find inspiration through the stories we share.

#FirstServeOthers – a win-win

Getting involved in community events is not only a great way to give back to your community, it's also great for your personal well-being. Sure, helping those in need provides a sense of purpose and helps you strengthen your compassion for others, but it goes deeper than that. Studies have shown people who volunteer reap numerous positive health benefits as well.

[read more](#)



Hashtag round up!

We love seeing how our teams are using the **#FirstServeOthers** tag in their company and personal social media posts. Be sure to use **#FirstServeOthers** in your Social Purpose posts!

Did you know you can easily locate FirstService company social media channels by visiting the Social Media link on our Social Purpose site?

► <http://purpose.firstservice.com/social-media/>

Event Highlights



Designing better lives for foster youth

For two decades California Closets has also sought to do its part to help design better lives for community members in need, partnering with organizations including Dress for Success, Soles4Souls, Habitat for Humanity and many others.

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Partnering with the American Red Cross to save lives

Two minutes. That's the amount of time fire experts agree that people typically have to escape a burning home. This is why having a working smoke alarm is so vital.

[read more](#)



Building teams and giving back to local food bank

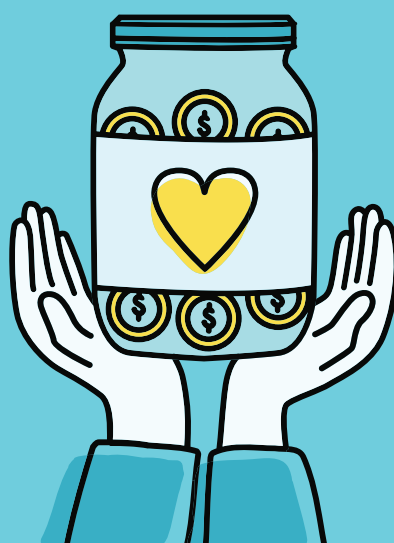
Earlier this spring, TLS sought to achieve a number of seemingly disparate objectives proving that a single initiative can make a real impact.

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FirstService Relief Fund facts

As you are aware, earlier this year we established the FirstService Relief Fund as a way to help our people who are facing financial hardship in the aftermath of a natural disaster or unforeseen personal event.

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