

20 North Region
25 Impact Collective
Report



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About The North Region Impact Collective

The North Region Impact Collective brings together passionate associates from across the North Region at FirstService Residential. Together, we take action to make a positive difference in our communities through collaboration, engagement, and social purpose initiatives.

Every contribution matters, and when we combine our efforts, we create a stronger impact. By connecting associates from all North Region markets, we strengthen community ties, celebrate our shared efforts, and live our One Team values every day.

About The North Region Impact Collective Report

The North Region Impact Collective Report provides a complete view of our social purpose initiatives across the region, highlighting the measurable impact of our efforts. This report combines stories of meaningful contributions with data and statistics, showcasing how our associates, teams, and partners are making a difference in their communities. It serves as a reference to celebrate achievements, inform future initiatives, and inspire continued engagement across the North Region.

Key Highlights



\$388,983.36

Raised across the North Region



983+

Associates & partners participated in our social purpose initiatives



1,314+

Families supported



93,130

Meals prepared, packaged & donated



5,704+

Individuals supported through North Region initiatives



1,332+

Toys collected through toy drives



12,040

Holiday packages & gifts prepared and donated to families in need



488

Angels cards sent to individuals experiencing personal hardships



30

Veterans supported



150+

Winter coats, hats & mittens donated to those experiencing homelessness

Impact Overview

Financial Impact

- \$388,983.36 raised across the North Region in support of charitable organizations and community initiatives

Associate and Partner Engagement

- 983 associates, partners, and community participants engaged
- 8 FirstService Residential-managed communities participated in regional impact initiatives

People and Families Supported

- 5,704+ individuals supported
- 1,314+ families supported through community programs and holiday assistance initiatives
- 30 veterans served through outreach initiatives
- 64 cancer patients supported through care and support programs

Food Security and Meal Support

- 93,130 meals prepared and served
- 250 sandwiches prepared and served
- 21 spiral cut hams donated to support holiday meal programs
- 138 bags of non perishable food items collected
- 10 boxes of food and personal care items donated

Toy and Gift Drives

- 1,332 toys collected through toy drives
- 7 large boxes of toys collected

Clothing and Winter Support

- 150 winter coats, hats, and mittens collected
- 15 large bags of clothing donated
- 9 large boxes of winter clothing and essential items collected

Community Care Initiatives

- 488 Angel Cards sent to individuals experiencing hardship
- 64 cancer patients supported through community care initiatives
- 30 veterans served

Youth and Education Support

- 53 backpacks filled with school supplies donated
- 2 boxes of school supplies collected

Animal Welfare Support

- 3 large boxes of pet food and toys donated

Holiday Giving and Community Support

- 12,040 holiday packages and gifts prepared and delivered to families and individuals in need

Initiatives List

Community Impact Initiatives

North Region Office

Christmas in July Toy Drive In Support of Children in Need
Serving With Purpose at Knights Table
Supporting Families Through Holiday Helpers
Messages of Hope Through the Angel Card Project

Alberta

Lending a Paw at Animal Rescue Foundation
Building Community with Habitat for Humanity (3 Events)
Raising Funds for Habitat for Humanity
Mustard Seed Volunteer Initiative

British Columbia

Canuck Place Holiday Fundraising Campaign
Vancouver Sun Run
Spring Grounds Cleanup at the Canuck Place Children's Hospice
Toy Donation Drive
Golf Tournament in Support of KidSport
Hour Glass Campaign

Illinois

In Good Company Annual Vendor Fair
Feed My Starving Children Organization
Donation Drive Supporting Greater Grace Community Church
Donation Drive Supporting Women and Individuals in Need
Toys for Tots Toy Drive

Minnesota

Bringing Hope to Hope Lodge
Women's Clothing Drive in Support of Dress for Success
Meals for Feed My Starving Children
Feed My Starving Children
Stride to SAVE Lives Walk/Run
STEP Food Bank Donation
Food and Personal Care Supply Drive for Kaitlyn's Closet
School Supply Drive for Operation Homefront
Habitat for Humanity Build Project with Gittleman Construction & Maintenance
Habitat for Humanity Build Project with Paul Davis
Men's Group Breakfast for Veterans
Toys for Tots Toy Drive
One Warm Coat Donation

New York

Stepping Up for Mental Health: NAMIWalks
Climbing for a Cure: The Big Climb
Floral Bouquets in Support of Seniors
Holiday Gift Wrapping in Support of Services for the Underserved
Back to school with Friends of Karen
Friends of Karen: Holiday Adopt-a-Family Program
Best Friends Animal Shelter: Office Donation box
Angel Card Project
Rauschenbusch Metro Ministries' Volunteer Rooftop Farm Event

Ontario

Winter Clothes & Food Drive in Support of Good Shepherd Ministries
5k Walk/Run for Prostate Cancer
Christmas in July Toy Drive
Breastober Fundraiser in Support of the Canadian Cancer Society
Christmas Toy Drive in Support of CP24 CHUM Christmas Wish

North Region Office

Christmas in July Toy Drive In Support of Children in Need



The North Region Office partnered with the CHUM Charitable Foundation's Christmas Wish program to support children from low-income families. In response to the previous year's holiday toy shortage, the team launched a Christmas in July toy drive to help CHUM reach its goal of collecting 15,000 toys. A donation box was set up at the office, inviting associates to contribute new, unwrapped toys, with a special focus on items for babies and teens, who are often the most in need.

1,306
Toys collected by
FirstService Residential
& partners

14,700
Toys Collected (the
whole campaign with
other organizations)

\$65,000
Raised across (the
whole campaign with
other organizations)

Serving With Purpose at Knights Table



The North Region team, alongside colleagues from FirstService Corporation and the Ontario team, volunteered at Knights Table in Brampton, an organization dedicated to helping individuals and families facing food insecurity. Volunteers helped prepare and serve lunch, stock the food bank, distribute items, and assemble hampers for the broader community.

540 meals served (for the day with
other organizations)

27 associates participated

North Region Office

Supporting Families Through Holiday Helpers



North Region Office associates, leaders from the Ontario market, and colleagues from FirstService Corporation came together for an afternoon of volunteering at Santa's Warehouse with Holiday Helpers. The group supported the initiative by sorting gifts, organizing packages, and wrapping presents for families with young children who need a little extra support during the holiday season.

1,300
Families helped

4558
People helped in total

12,000
Packages wrapped and delivered

*These statistics are from the whole campaign with volunteers from other organizations

Messages of Hope Through the Angel Card Project



North Region associates came together to participate in the Angel Card Project, taking time to write heartfelt Christmas cards for individuals experiencing personal hardships. Through thoughtful messages and words of encouragement, associates helped brighten lives and spread warmth and hope throughout the holiday season.

14 Cards sent to recipients

Alberta

Lending a Paw at Animal Rescue Foundation



Associates from the Alberta market volunteered with the Animal Rescue Foundation (ARFS), supporting the organization's work with rescue animals. The team assisted with cleaning kennels, installing lights in the outdoor dog run, relocating shelves, reorganizing supplies, and spending some quality time playing with the puppies.

8 Associates participated

Building Community with Habitat for Humanity (3 Events)



The Alberta team volunteered with Habitat for Humanity across three initiative events held in the spring, summer, and fall. Associates supported the organization behind the scenes at a local facility by organizing the floor tile area, breaking down cardboard for recycling, and repricing items for sale.

14 associates participated across three events

Alberta

Raising Funds for Habitat for Humanity



Team Alberta raised funds in support of Habitat for Humanity, coming together to make a meaningful contribution to affordable housing initiatives in their community. In total, the team raised \$564.67 and proudly delivered the cheque in person, reinforcing their commitment to supporting organizations that help build safe and stable homes for families in need.

\$564.67
Raised

Mustard Seed Volunteer Initiative



The Alberta team volunteered their time with The Mustard Seed, coming together to prepare nutritious bagged lunches for guests at the shelter. Throughout the morning, the group collaborated in an energetic, hands-on environment, assembling ingredients, organizing supplies, and supporting one another as they worked. By the end of their volunteer shift, the team had proudly prepared more than 250 sandwiches, knowing their efforts would directly support individuals in need within the community.

250
Sandwiches
prepared

British Columbia

Canuck Place Holiday Fundraising Campaign



The BC team organized their annual Canuck Place Holiday Fundraising Campaign. Together with participating vendors, they raised a record \$147,727 in support of Canuck Place Children's Hospice, helping provide care and services for children with life threatening illnesses and their families.

\$147,727
Raised

Spring Grounds Cleanup at the Canuck Place Children's Hospice



Eight associates from the BC team joined forces with the Canuck Place Children's Hospice maintenance team for a grounds cleanup and garden prep project. Volunteers tackled outdoor tasks including weeding, leaf cleanup, garden bed preparation, and washing deck furniture, all to help get the space ready for spring planting.

8 Associates Participated

British Columbia

Vancouver Sun Run



Members of the BC team participated in the Vancouver Sun Run, one of Canada's largest road races. With team spirit and a commitment to wellness, associates came together to take part in the event, promoting healthy lifestyles while engaging with the local community.

18 Associates participated

Toy Donation Drive



FirstService Residential BC, partnered with Design Roofing, a preferred vendor, to support families in need through a local Toy Drive. Associates donated new, unwrapped toys which were distributed to children and families within the community.

25 Toys Donated

British Columbia

Golf Tournament in Support of KidSport



The British Columbia team hosted its inaugural golf tournament in support of KidSport, bringing together associates, sponsors and vendor partners for a day of community and giving. The event raised close to \$28,000, helping remove financial barriers so children can participate in organized sports and enjoy the benefits of teamwork, activity, and play.

\$28,000
Raised

185
Attendees

Hour Glass Campaign

The BC team ran the Hour Glass Campaign, giving associates the opportunity to donate a portion of their working hours in support of Canuck Place. By completing a donation form, associates could choose to contribute the equivalent of one hour or more of their earnings to help support children with life threatening illnesses and their families. The campaign ran from November 17 to December 10 and raised \$2,188.69 for Canuck Place.

\$2,188.69
Raised

Illinois

The IGC Vendor Fair



The IGC Vendor Fair, organized by FirstService Residential Illinois, gives In Good Company partners the opportunity to showcase their products and services to community association managers. In 2025, around 90 partners participated as exhibitors. Proceeds from entry fees and sponsorships were donated to Ann and Robert Lurie Children's Hospital, raising \$60,000 to support the hospital's programs and services. Since its launch in 2017, the IGC Vendor Fair has raised more than \$300,000 in total charitable contributions.

\$60,000
Raised

Feed My Starving Children



The Illinois team volunteered at Feed My Starving Children, helping pack nutritious meals for children in need around the world. Through teamwork and a shared sense of purpose, associates contributed to the organization's mission to combat child hunger and make a global impact.

300
Participants (including other organizations)

49,680 Meals Prepared (the whole Campaign with other organizations)

Illinois

Donation Drive Supporting Greater Grace Community Church



The Illinois team organized a donation drive to support Greater Grace Community Church, helping provide essential products to individuals and families in need. Recognizing that many in the community continue to face challenges accessing basic daily necessities, the team came together to offer support and make a meaningful difference for those facing hardship.

10 Boxes of food and personal items donated

21 Spiral cut hams donated

Donation Drive Supporting Women and Individuals in Need

The Illinois team led a charitable initiative focused on caring for and uplifting women and individuals facing hardship, including domestic abuse and homelessness. Associates were invited to donate purses filled with personal hygiene items, toiletries, and journals, with the shared intention of helping recipients feel loved, valued, and respected.

5 Purses filled with hygiene and toiletry items donated

Toys for Tots Toy Drive



The Illinois team hosted a Toys for Tots Toy Drive in support of the U.S. Marine Corps program, with the primary goal of helping bring hope to children in need. The toys and books collected through the drive provided more than just gifts; they offered children a sense of recognition, built confidence, and helped create positive, lasting memories.

1 Extra large box of toys donated

Minnesota

Bringing Hope to Hope Lodge



Associates from the Minnesota Team spent time with residents at the American Cancer Society Hope Lodge, which provides a free place to stay for people undergoing cancer treatment away from home. Volunteers hosted a pizza and bingo party, offering a joyful break and meaningful conversation.

10 Associates Participated

64 Residents Served

Women's Clothing Drive in Support of Dress for Success



In recognition of Women's History Month, the Minnesota Team organized a clothing drive to support women re-entering the workforce. Associates from both corporate offices and residential sites donated gently used professional attire and accessories, which were delivered to Dress for Success Twin Cities. The initiative helped equip women with the confidence and wardrobe essentials needed to make a strong first impression and take the next step in their careers.

15 large bags of clothing donated

Minnesota

Meals for Feed My Starving Children



Associates from the Bloomington office volunteered with Feed My Starving Children, an organization focused on delivering nutritious meals to children worldwide. Alongside other community volunteers, the group helped pack 42,120 meals in a single day; enough to feed 115 children one meal a day for a year. The experience highlighted the power of collective action in the fight against global hunger.

42,120
Meals Prepared (Whole Campaign with other partners)

10 Associates Participated

Feed My Starving Children



For the third year in a row, on-site associates and residents at Excelsior & Grand teamed up to support STEP, the local food shelf in St. Louis Park. Initiated by one of the residents, the drive resulted in the collection and distribution of over 26 bags of food.

26 Bags of food collected

Minnesota

Stride to SAVE Lives Walk/Run



The Minnesota team participated in the Stride to SAVE Lives Walk/Run, supporting suicide prevention efforts and raising awareness around mental health. Through their participation, the team helped amplify the importance of community, compassion, and continued dialogue in support of saving lives.

\$1,400
Raised

20+ Associates & their family members participated

STEP Food Bank Donation



The Minnesota team contributed to the STEP Food Bank at both the Excelsior and Grand locations, marking their second donation drive of the year. These efforts provided essential food and supplies to community members in need, helping support families and individuals facing food insecurity.

\$2,235
Raised

475 lbs/54 bags
of food collected

6 Bulk items & gift cards donated

Minnesota

Food and Personal Care Supply Drive for Kaitlyn's Kloset



The Minnesota Team supported Kaitlyn's Kloset at the Avonlea location, contributing items to help children and families in need. Through this initiative, the team provided essential clothing and resources, bringing comfort and support to those facing challenges in the community.

12 Bags of food items collected

School Supply Drive for Operation Homefront



The Minnesota Team organized a school supply drive in support of Operation Homefront, providing essential supplies to children in military families. They were donated to the Back-to-School Brigade – an annual nationwide campaign by Operation Homefront that collects and distributes school supplies to eligible dependents of service members. This initiative helped ensure students had the tools they needed for a successful school year while showing care and support for families serving in the armed forces.

\$1,076
Raised

22 Associates participated

53 Backpacks filled with school supplies donated

Minnesota

Habitat for Humanity Build Project with Gittleman Construction & Maintenance



The Minnesota Team participated in a Habitat for Humanity build project in partnership with Gittleman Construction & Maintenance. Associates worked alongside volunteers to help construct a home in Bloomington, MN, supporting families in need and contributing to the creation of safe, stable, and affordable housing in the community.

\$3,000
Donated

15 Associates
participated

Habitat for Humanity Build Project with Paul Davis



The Minnesota Team joined a Habitat for Humanity build project in partnership with Paul Davis, working alongside volunteers to help construct homes for families in need. Their efforts contributed to providing safe and stable housing, supporting the community, and promoting the spirit of teamwork and service.

\$3,000 Donated

14 Associates
participated

Minnesota

Men's Group Breakfast for Veterans



In honor of Veterans Month, the Minnesota Team hosted a Men's Group Breakfast at the Minnesota Veterans Home. The event provided an opportunity to connect with and show appreciation for veterans, offering a meaningful way to celebrate their service and support their well-being.

6 Associates participated

30 Veterans served

Toys for Tots Toy Drive



The Minnesota Team organized a Toys for Tots toy drive, led by our FirstService Marine veterans. The initiative collected toys to bring joy and hope to children in need, helping create positive memories and support for families during the holiday season.

1 Big box full of toys donated

Minnesota

One Warm Coat Donation



The Minnesota Team participated in the One Warm Coat initiative, donating coats, hats, and gloves to ISD 196 American Indian Education. These contributions provided essential winter clothing to students in need, helping ensure they stay warm and supported during the colder months.

\$150
Raised

150+ Winter coats, hats, mittens
collected & donated

New York

Stepping Up for Mental Health: NAMIWalks



As part of Mental Health Awareness Month, the New York Team took part in NAMIWalks, the nation's largest mental health fundraising event. This impactful initiative supports free programs and services for individuals affected by mental illness. The team raised an impressive \$16,151 for the cause. A special thank you goes to HR Coordinator Tara Carr for organizing the event and to Senior Property Manager Eric Greenberg, who alone raised \$14,005, an extraordinary contribution that helped drive the team's success.

\$16,151 Raised

30 Associates (including family & friends)

Climbing for a Cure: The Big Climb



In a powerful show of support for The Leukemia & Lymphoma Society, the New York Team participated in the 2025 Big Climb at Citi Field Stadium, conquering approximately 2,500 steps to raise awareness and funds for those affected by blood cancer. Together, the team raised an astounding \$33,250 to benefit patients, survivors, and their families. A heartfelt thank you goes to CityLine President, Keith Werny, for rallying the team and to every associate who donated or stepped up to take part in this meaningful challenge.

15
Associates
participated

\$33,250
Raised

2,500+
Steps per
participant

New York

Floral Bouquets in Support of Seniors



The New York Team organized a meaningful floral arrangement activity in support of seniors living in a nursing home in Harlem. With guidance from a professional floral arranger, participants created fall-inspired bouquets that were delivered to residents of Harlem Rehabilitation Center offering a gesture of care, connection, and appreciation for the elderly in the community. Special thanks to Taj Washington for organizing this event.

20 Associates participated

24 Floral arrangements donated to Harlem rehabilitation center

Holiday Gift Wrapping in Support of Services for the Underserved



The New York Team came together for a holiday gift-wrapping initiative in partnership with Services for the Underserved. Associates wrapped presents and signed Christmas cards that were distributed to formerly unhoused and low-income residents, primarily children, living in buildings managed by the organization. The initiative was a heartfelt experience for the team and a meaningful way to spread care and holiday cheer within the community. A special thanks to Karolina Stawicka for organizing the event.

15 Associates participated

40 Gifts wrapped

New York

Back to school with Friends of Karen

Friends of Karen provides a range of financial, emotional, and advocacy support for families living in the New York tri-state region who are coping with the catastrophic impact of their child's life-threatening illness. The New York Team donated brand new school supplies, including pencil cases, crayons, colored pencils, notebooks, folders, scissors, highlighters and more. They sent in two boxes of school supplies to be organized and packed into bookbags and distributed to the families supported by Friends of Karen to ensure that the children in these families can start off the school year prepared, with the excitement of new supplies, without their families having worry about the financial impact of purchasing them.

2 Big boxes of school supplies donated

Friends of Karen: Holiday Adopt-a-Family Program

New York associates came together as individuals, teams, and divisions to support the Friends of Karen's "Holiday Adopt-a-Family Program" by providing holiday gifts for families in need. Through the program, children submit wish lists valued at a minimum of \$100 for items such as clothing, coats, toys, or gift cards. Associates could choose how many children they wished to support or make direct monetary donations to fund additional adoptions. In 2025, New York participating associates adopted 14 families, supporting 24 children by fulfilling their holiday wish lists. Each family supported through the program has a child living with a critical or terminal illness, including various forms of cancer and genetic disorders. Special thanks to Tara Carr for organizing this initiative.

\$2,400
Worth of holiday gifts purchased & donated

24
Children from 14 families served

New York

Best Friends Animal Shelter: Office Donation box

FirstService Residential New York partnered with Best Friends, a local no-kill animal shelter, by organizing a one week donation drive at the office. During the campaign, associates collected three large boxes of supplies including toys, blankets, and food for both cats and dogs, helping make the animals' time at the shelter more comfortable as they wait for their forever homes. Special thanks to Karolina Stawicka for organizing the initiative and to Christine Carr for providing the largest donation.

3 Large boxes of pet food and toys donated

Angel Card Project



The Angel Card Project is an annual charity initiative that encourages volunteers to send holiday cards to individuals in need of extra support and encouragement. Team New York provided the cards and hosted four in-office events where associates came together to participate. Over three one hour sessions, 30 associates wrote a total of 474 holiday cards for individuals experiencing challenges such as illness, loss, financial hardship, divorce, or other difficult circumstances. Each handwritten card served as a reminder that they are not alone and that others are thinking of them during the holiday season. Special thanks to Gracie Moxheim for organizing this initiative.

30 Associates participated

474 Cards written & sent out

New York

Rauschenbusch Metro Ministries' Volunteer Rooftop Farm Event



This marked the second year the New York team volunteered with Rauschenbusch Metro Ministries, an organization that serves the Hell's Kitchen community through programs focused on food security, education, and wellness. The organization's rooftop farm plays an important role in this work by growing fresh produce for its on site food pantry. Participating associates spent an afternoon helping with tasks such as weeding, watering, harvesting produce, and preparing items for distribution through the pantry. Special thanks to Taj Washington for organizing this initiative.

16 Associates participated



Ontario

Clothing Donation Drive in Support of Good Shepherd Ministries



The Ontario Team held a successful donation drive to support individuals affected by homelessness. Together, associates from the Mississauga and Toronto offices collected eight large boxes filled with essential items, including winter coats, scarves, mittens, socks, sweaters, and sweatpants, along with canned foods, other non-perishable items, and toiletries. All donations were delivered to Good Shepherd Ministries, an organization dedicated to providing shelter, food, and support to those in need.

9 Large boxes of winter clothing and non-perishable items collected.

Fundraising for Prostate Cancer Research



Team Ontario took part in a Walk for Cancer event in support of the Canadian Cancer Society's prostate cancer research. The event brought associates together for a meaningful cause and showcased their dedication to community impact. Through collective fundraising efforts, the team raised \$19,465 - an incredible show of support that reflects the power of One Team making a difference.

100+
Associates
participated

\$19,465
Raised

Ontario

Christmas in July Toy Drive



8 Communities participated

\$65,000
Raised (the whole campaign with other organizations)

14,700
Toys Collected (the whole campaign with other organizations)

The Ontario team hosted a Christmas in July toy drive in partnership with the North Region Office, the FirstService Corporation team, and Paul Davis to support children in need within their communities. In addition to associate participation, residents from eight FirstService Residential-managed communities contributed donations, significantly expanding the impact of the initiative. This collective effort helped FirstService Residential receive an award recognizing the organization for collecting the most toys.

1,306
Toys collected by FirstService Residential & partners

Breastober Fundraiser in Support of the Canadian Cancer Society



The Ontario team participated in Breastober fundraising activities in support of the Canadian Cancer Society. Through a bake sale and a Loonie-in-a-Cup game held across both offices, associates came together to raise \$776 in support of breast cancer awareness and research.

100+
Associates participated

\$776
Raised

Ontario

Christmas Toy Drive in Support of CP24 CHUM Christmas Wish



The Ontario team organized a Christmas toy drive to support the CP24 CHUM Christmas Wish Toy Drive. Associates collected toys to help bring joy to children and families in need during the holiday season, reinforcing the team's commitment to community support and giving back.

5 Large packages (boxes & bags) of toys collected



Would you like to join the North Region Impact Collective?

We're always looking to grow our team to make an even greater impact across our communities. If you'd like to get involved, please contact us using the details below.

North Region Impact Collective Leaders

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2025

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